SUMMER/1977

# Jean Grayson's BROUINSTONE TUDIO

TRAVEL HOUS SUMMER CLOTHES FOR TRAVEL WORK AND EASYLIVING

(For cover, see page 2)



omewhere between illusion and reality—far from the hustle and bustle of New York—lies Bermuda. Serene, gracious, storybook pretty, welcoming, warm Bermuda. And that's where we fled from New York's minus 40 degree wind/chill factor to photograph this summer collection. It was an inspired choice and we all bloomed in the balmy weather.

This is a lovely collection, if I do say so myself—soft, wearable, becoming. I feel very strongly that how you look affects the way you feel, what you do, and your self esteem. This book was created to make you feel and look your very best.

Again, the basis of this New York collection is versatility, wearability, washability and packability; the coordination of fabrics, colors and accessories. You'll find cooling cottons and those switch-about separates that solve so many fit and wardrobe problems. And since this is the travel season—you'll find dozens of pack up and go fashions.

When you're in town won't you stop by our "Upstairs" Boutique? We all look forward to your visits. Have a happy summer and do enjoy your Brownstone Studio browsing and shopping.

> Sincerely, Jean Grayson

For phone orders outside of New York State use our toll-free number

800-221-2468

N.Y. State residents call collect **212-953-1170** 







2A Dot, dot, dash! Wilroy's cool-as-a cucumber patio pajamas in light cotton broadcloth. The peasanty overblouse has adjustable neckline and cuffed ragian sleeves. A handy extra blouse when you're travelling. Spaghetti sash. Wide-legged pants have elastic waist, side zipper, (Earrings 28F). Washable black/white. 6-20. \$60.00. (1.25). 2B Magid's clutch-a wicker look-alike for day or night. Golden shoulder chain hides in the cushion-shaped bag. Polished clasp, vinyl lining. Black, navy, natural. 9"W x 6"H x 2"D. \$14.00. (1.25). 3A Summer's the time I break into color cooled with white. This is cotton/poly duck-crisp and textury-designed to stand up to sun or rain showers. The new stop-short lacket buttons up to the collar, has 1 button cuffs and a big pocket with strap and buckle trim. Nice touch-the stitched hipband. A Wilroy washable in yellow or white. (Scarf under hat 10E), 6-20, \$48,00, (1.00). 3B Make it a suit with a skirt. This one's a beauty with its easy lines and flat little buttons marching down the front. Strap and buckle detail at waist. Elasticized in back, Yellow or white. 6-20, \$30.00. (1.00). 3C The long sleeved voile shirt in an air conditioned blend of Avril® and cotton. Irregular striping adds to its charm. Washable black/white/yellow. 6-20. \$30.00. (1.00). 3D Keep the sun out of your eyes with this lightheaded flatterer by Betmar. Openwork natural straw with cork fastened string tassel. 1 size fit. \$6.00. (1.25). 3E Shorts shaped for a female. Flaring enough to minimize hips and darted over the tummy for smoothness. Not too long, not too short, but just right. Fly front, elasticized back waistband, front change pocket. Washable Wilroy duck in yellow or white. 6-20. \$28.00. (1.00). 3F Classic placket front shirt in a striped knit that feels just like fine cotton lisle. Washable polyester. Black/white/ yellow. 6-20. \$24.00. (1.00). 3G Halston's duck hat with his name loud

1A (On the cover) Go sailing on your boat or sashaying down a city street in Wilroy's traditionally styled duck jacket. Heavy duty zipper zips up to a band neck. Elasticized at the wrist for that casual look. (Scarf 10E, belt 26E). Cotton/ poly that takes to water like a duck. White or yellow. 6-20. \$50.00. (1.00). 1B Handsomely shaped duck pants with elastic waist, side zipper. Shown in vellow on the cover. Don't forgetall of these separates are interchangeable. White or yellow, 6-20, \$28.00, (1.00). 1C A great newfangled T-shirt in our lisle-touch poly knit. Vertically striped yoke has back zipper. 4 buttons on the shoulder. Sleeveless. Washable black/white/yellow, 6-20, \$20,00, (1,00),

and clear on the side. Floppy stitched

yellow. 1 size fit. \$8.00. (1.25).

brim, deep sectioned crown. All white or white faced with red, kelly, navy or



# If you've a sixth sense about fashion, you know brown and white is the coming trend.

- 4A A dress that slips on like a compliment—in other words—you'll score Brownie points when you wear it. Soft, cotton jersey in a slenderizing diagonal print.

  As simply cut as a T-shirt—but, oh my. We've used its scarf as a headwrap. The narrow sash creates the waistline. Back zipping. Brown/white or kelly/white. 6-20. \$52,00. (1.25).
- 48 Miriam Haskell's 60" necklace of chalk white nugget beads, \$18,00. (.85).
- **4C** Stripes to the right—stripes to the left—wonderful summer camouflage. Silken polyester jersey in two fluid parts. Fine piping around the armholes; narrow self sash. Flared A-line skirt is an elastic waisted pull-on. Washes like a hanky (Hat 3D). Brown/white; kelly/white; yellow/white. 6-20. \$44.00. (1.25).
- **4D** Walborg's woven Italian straw basket holds all your collectibles. Wrapped handles, lined in cotton, inside zipper pocket. Natural. 13"W x 9"H x 4"D. \$21.00. (1.25).
- **4E** I love this dress—it's simple, understated, absolutely perfect for me. It's at home in any climate and each part works in my separates wardrobe. The top is a button front, short sleeve shirt with self sash, convertible collar. The skirt is a wide, elastic waisted pull-on. Washable poly/cotton jersey. Mocha, iris blue or red with white, 6-20, \$56.00, (1.25).
- **4F** Veaumont's taffeta ribbon crocheted cap is a stretchy breeze stopper. 1 size fit. Mocha/white. \$7.00. (.85).









4G This 3 piece dress just about wraps up summer dressing for me. I guess because its colors can move so easily into fall. The sheer shirt-jacket makes a great extra shirt with its easy yokes, breast pockets, slim belt. The shortsleeved, scooped neck blouse in polyester jersey has a back zipper. The pull-on jersey skirt is cluster pleated all-around. The subtly shaded terrazzo print is a Wilroy washable in russet/beige/black; French blue/emerald, 6-20, \$90,00, (1.25). 5A This is Wilroy wardrobingtwinned tops that you can wear with a long skirt or a shorter one. Everything's in polyester so it travels sensationally well and you can whisk an evening dress or day dress out of your case at a moment's notice. The band necked jacket is filmy polyester chiffon (try it over white cowl 27F and white palazzos 21C) in a striking brush stroke print. Shirred from the yoke, front buttoning, narrowly cuffed. The scoop necked sleeveless shell is matching silky jersey with piping and bow at the neck. Back zipping. Spaghetti sash Washable jet brown/white. The tops in 6-20. \$60.00. (1.00). 5B The evening skirt in polyester jersey whittles away those inches with its graceful bias cut. An elastic waisted pull-on. Jet brown/ white. 6-20. \$32.00. (1.00). 5C The day length skirt is permanently pleated all around and swirls right along with you. Elastic waisted pull-on. Washable polyester jersey. (Bag 20F). Jet brown/white. 6-20. \$30.00. (1.00). 5D Miriam Haskell's painted beads on a cord. Tied here as a sash. Lovely worn as a necklace. Brown silk cords, 54" long, strung with beige painted white china ovals. \$20.00. (.85). 5E Wedding band earrings by Miriam Haskell in tiny white seed beads. Clip-ons. \$12.00. (.85). 5F Miriam Haskell's bangle is completely slip-covered in matching seed beads. Hinged for easy entry, securely clasped. White, \$13,00. (.85).



# Exploring St. Georgenaturally/

6A Exploring an old ship in the harbor.
Sidney Gould's fabulous summer tunic
is a lacy knit that looks hand crocheted.
The slashed neckline laces up like old
fashioned sailor's pants and ties in a bow.
Ribbed neckline, full 3/4 sleeves. Machine
washable acrylic in natural. (Hat 3D)
\$(6-8), M(10-12), L(14-16), \$22.00. (1.00).
6B Wilroy's chino pants—the perfect
gadabouts. Finely twilled polyester and
cotton—well proportioned and shaped.
Elastic waist, side zipping. Natural.
6-20, \$28.00. (1.00).

6C The openwork cardigan by Wilroy resembles tiny ribbons of silk and cotton crisscrossing neatly. The full sleeves fold back into cuffs. Heavier banding all around. Comes with its own little sash; wooden buttons. Washable. Natural. 6-20. \$45.00. (1.00).

6D Step out in an easy-walking chino skirt with 6 full gores. Briskly tailored in sudsable polyester and cotton. Elastic waist, side zipper. Natural. 6-20. \$28.00. (1.00).



6E Underneath and blending right ina creamy polyester batiste shirt with convertible neckline, 1 button cuffs. Natural. 6-20, \$26.00. (1.00). 6F Brilliant gypsy stripes on an Echo scarf of cotton lawn. Bright on your head or tucked into a neckline, 36" square. Beige/red/turquoise/navy; orange/yellow/kelly/fuchsia. \$10.00. (.75). 6G Penelope handpaints a tote with daisies, poppies and daffodils. Sturdy cotton canvas with everblooming flowers. Hove it. Unlined, 14"W x 14"H x 4"D. Natural and washable, \$17.00, (1.25). 6H Walking shorts in chino with that slightly flared cut that's so easy to wear. Not quite Bermuda in length with neat cuffs, sleek waistband that's elasticized in back, little darts for flatter fit. Fly front. Washable natural, 6-20, \$26,00, (1,00). 6J The little T-shirt looks like miniribbed linen-but it's actually dunkable polyester. Scoopy neck, back zipper. Tuck in or wear out. (Belt 9B). Natural. 6-20, \$20,00, (1.00). 6K Add a fling of scarf in monochromatic plaid. Echo's silk chiffon is 32" square. Brown/ombré. \$14.00. (.75). 7A Silk pongee by Casi is delicious in pale cream. A dress that's absolutely flawless in its soft detailing and gentle lines. Wide notched collar, stepin front placket, side seam pockets. little walking slits, self sash. Handbound buttonholes. I love silk-the way it feels, the way it drapes. Cream, aqua, petal pink. 6-20. \$90.00. (1.25). 7B The belt is Accessocraft's loveknotted twist of golden stretch metal. S(24-26), M(27-29), L(30-32), XL(33-35). \$9.00. (.85). 7C Natural brightened with apricota gently shaped, gently colored dress and jacket by Wilroy. The whisper-light jacket is collarless and buttons down the front. The dress underneath is polyester jersey. Couldn't be simpler or more flattering. It's slightly A-lined and just flows over your body. You can give it a true waistline by sashing it in. Drape the cowl as you will-and you're ready for more than your fair share of compliments. Washable. Apricot/ natural; grey/beige. 6-20. \$90.00. (1.25). 70 Mr. Leather's natural linen handbag is framed in burnished leather. Almost as large as an attaché case. It's the busy woman's constant companion. Short leather shoulder straps, secure zipper closing. Inside there are twin compartments plus center zipper section. Cotton suede lining. Natural/luggage trim. 141/2"W x 93/4"H x 21/2"D. \$44.00. (1.50). 7E Sightseeing in St. George's Square in a very ladylike 2 piece dress. Polyester jersey that's ever so travelwise. The tunic has buckles and belts. printed on a white ground-the collar, cuffs and pleated pull-on skirt repeat the print on a taupe background. Self sash. Washable. (Basket 4D). Taupe/ white/black. 6-20. \$70.00. (1.25).





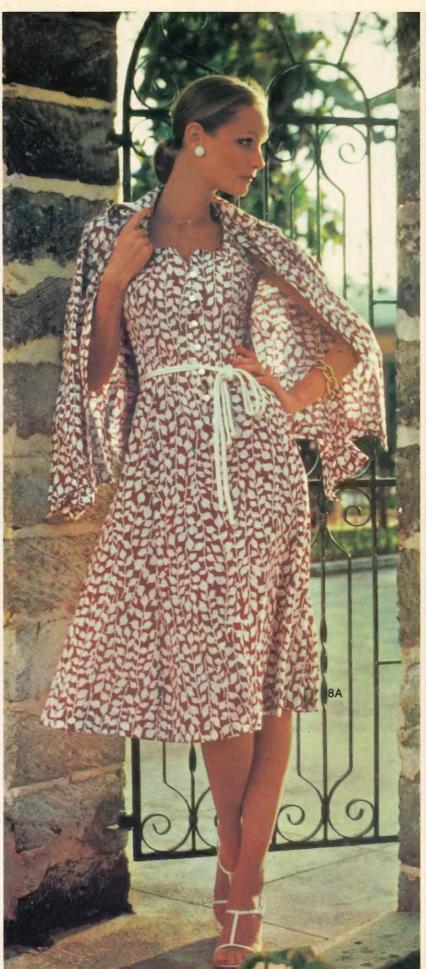




BA Have your cake and eat it, too. You can bare up to the sun-or to the stars-in this sleeveless dress with a modified sweetheart neckline. Or, cover up very demurely by adding the shirt-shaped jacket. The dress buttons way down the front, has wide shoulder straps and is seamed for flattery. Comes with its own sash or add a flash of white with belt 27J. The jacket alone shows off handsomely over white pants and a shell. Sudsable cotton/polyester jersey. A dress to live in all summer long. Plum/white; royal blue/white. 6-20. \$84.00. (1.25).



8B More 2 way dressing-this time a little slip of a dress in a charming provincial design with a feathery print bordering the hem and the jacket. The scoop necked dress is sleeveless, back zipping, self sashed. The short sleeved jacket provides just enough coverage. (Belt 27J). Cotton jersey. Bright navy and white with flecks of red. 6-20, \$78.00, (1.25). 8C It's a good thing we don't have to pay for the mileage this bag travelled to reach us. It came from half way 'round the world. The batik printed cotton tote is soft, padded and diamond quilted. There's a roomy zipper compartment outside. Sturdy stitched handles. Inside there's a top zipping, plastic lined gilt-piped cosmetic case. A lovely and most unusual twosome. The tote 12"W x 10"H x 4"D. Red/gold/black. \$25.00. (1.25).



#### Common sense pantsuits

9A Double checked for quiet

ity. I had a pantsuit like this in our very first collec-

good looks and great versatil-

tion. Now that I've found its replacement, I'll retire the old one. This is a light polyester knit by Wilroy with each part able to lead a happy life as a separate. Buttons all the way down the front, self sash, breast and minipockets. Pants are elastic waisted pull-ons. Washable. (Handbag 4D). Raisin, dark green, navy or cocoa with ivory. 6-20. \$60.00. (1.25). 9B The rope trick by Fashion Items. Adjusts to fit every waist. Polished wooden spheres, mirror bright metal bands. 38" long. Natural, \$12.00. (.85). 9C in the pink—tiny checks in a poly pantsuit that's a traveller's delight. Wear it by day. wash it at night. The roomy pop-over has a deep, snapfastened front opening, side slits, notched collar. The handsomely shaped pants have an elastic waist plus a side zipper. (Scarf 10E), Pink/white; navy/white. 6-20. \$72.00. (1.25). 9D Here's another stickpin from Miriam Haskell. Curly beads create a miniature chrysanthemum. White. 2¾" long. \$9.00. (.85). 9E Whizz through your day in a crisp chambray pantsultvery put-together looking. The middy top can go it alone -so can the pants. Back zipping, side slits, V-necked. White outline stitching. Wear it with a scarf 'round your throat or with a T. Pants have a novelty waistband plus a zipper closing. Cotton/polyester. (Scarfs 10E). Sailor blue. 6-20, \$64.00, (1.25). 9F Nautical and nice-the pastel striped, boat-necked, cotton Jersey T-shirt. Washable. Pink/blue/white, 6-20. \$20.00. (1.00).









#### Summer Refreshers orangeade and dots /

10A What better place for a sailboat print than Bermuda with its sparking blue waters? Poly jersey in a shirt and shell set that's intense with color. Shell is sleeveless, back zipping. Lovely at night over pleated white palazzos, (Scarf 10E). Orangeade/white; yellow/white. 6-20. \$44 00. (1.25)

10B Easy pull-on pants by Wilroy in knitted poly gabardine. Washable white. 6-20. \$24.00. (1.00).

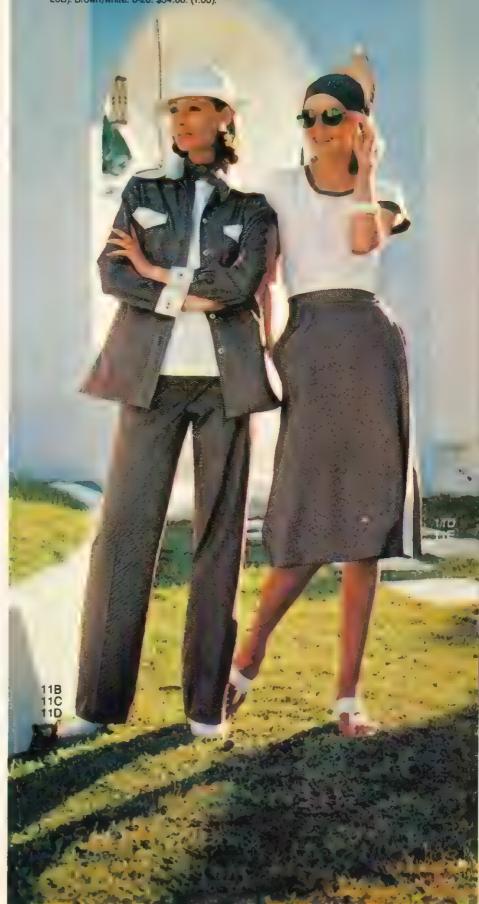
10C The narrowest of sashes in supple cabretta leather by Calderon 60" long. White, black or navy \$7.50 (.85).

10D The sunny day shirtdress that keeps up with your whirlwind schedule effortlessly. The silken poly jersey dress is a Wilroy Traveller. Stylized floral print is as cool looking as a tall frosted drink. Step-in front opening. Wide sash gives its pretty shaping. Orangeade, green or pink with white. 6-20. \$64.00. (1.25)



10E Scarls are mighty handy when the breezes start to blow. This is Echo's square of sheer washable cotton. Tone-on-tone striping around the edges, 27". Orangeade, yellow, pink, sky plue, red beige, kelly melon, brown or white \$5.00 (.75). 10F Gingham checks in a marvelous twill-like polyester knit An easy come, easy go shirtjacket that strolls colorfully through the winding lanes of St. George. Convertible neckine, buttoned pocket-flap detail, side slits. Washable. (Hat 3G, earrings 28F). Orangeade/white. 6-20, \$44.00. (1 00). 10G Make it a suit with these Wilroyfit classic pants. Elastic waist, side zipper Orangeade/white 6-20, \$26 00, (1.00). 10H Below-a cotton-touch poly jersey T with short sleeves, shirttails and back zipper. Orangeade. 6-20 \$18.00 (1.00). 11A Petite dots sprinkled on sparkling white—a real summer cooler in easy to launder poly jersey. The tailored shirt top works just as well with solid pants. The wide pull-on skirt is pleated all-around and takes to solid shirts smashingly Self ascot is tred like a stock. (Belt 27D). Black/white, red/white, 6-20 \$58,00, (1,25).

11B I call this fabric "Micro-Dot" It's Avril®/cotton broadcloth with the minutest of white dots. The crisply tailored jacket has pocket flaps, collar and cuffs in brown-dotted white. White outline stitching, easy side slits. A Wilroy washable, (Hat 3G). Brown/white 6-20, \$36.00, (1.00), 11C Matching side zip pants have an elastic waist. Washable Avril®/cotton. Brown/white 6-20, \$28.00, (1.00). 11D The cotton-touch jersey T-shirt adds a whitening note. Short sleeves and U-shaped neck are narrowly banded in "Micro-Dots". Back zipping. Comes with its own triangular scarf. A very easy-care polyester jersey. Brown/white 6-20, \$22.00, (1.00), 11E The front wrapping. "Micro-Dot" skirt puts the accent on the positive by facing the lap with the reverse of the print. This beautifully shaped skirt has everything going for it. (Blouse is 11D, scarf 10E, bracelet 28B). Brown/white, 6-20, \$34.00, (1.00).





12A I love ultra-feminine eyelet embroidery and I adore this wrap dress by Keyloun. I'll wear it on the beach, for informal evenings, for breakfast on the terrace. (Once I find that terrace). Dainty scallops frame the edges: delicate all-over embroidery; fuller sleeves, self sash. Easy-care cotton/poly. Sparkling white P(6-8), S(10-12), M(14-16), L(18). \$50.00. (1.25). 12B Loungees' pland refresher. Perfect for scooting around. Flares full and free from the shoulders 'till it's sashed. Piped oval neck. Shoulders wide enough to hide a bra strap Back zipper side seam pockets, narrow sash. Perky all cotton. Washable (Sash 27D). Black/white; orange/white. P(6-8), S(10-12), M(14-16), L(18-20). \$25.00. (\$1.25). 12C This is Pam in Ramona Rull's hand blocked Pakistani cotton. It's abloom with flowers and flirty butterflies. Can't you see this going to dinner? Zips down the front, neat notched collar, side seam pockets. Can float free or be sashed in with its obi. Drip dry cotton. Lavender/ rose/green/white. P(6-8), S(10), M(12-14), L(16-18). \$40.00. (1.25)











13A Sandcastle's cowl-necked bathing suit is perfection with its soft draping in front, its beautifully shaped scoopy back, its slimming seaming through the midriff, flippy petal skirt. Built-in bra. Nyion/spandex jersey in a bouquet print. White/yellow/orange/green. 8-18. \$42.00. (1.25). 13B The perfect cover up for the beach, the patio, the bedroom. Mel Mortman works flowery stripes into a very special and specially priced long shirt. Textury cotton with all those nice shirt details I look for. Buttons all the way down, 1 button cuffs. Washable. Orange/gold/blue/black. S(6-8), M(10-12), L(14-16), XL(18-20). \$28.00. (1.25). 13C Fabulous new way to face the sun—spanking white cotton duck spiked with navy. Softly tailored and so easy to wear as it just skims over your body. Deep slit, side entry pockets. By Mel Mortman. White/navy or bright red/white 6-16. \$45.00. (1.25).



#### White-cooled madras

shown wandering thru Hamilton. I'm the original hate-to-shop female but even I couldn't resist Bermuda's shops and bargains.

14A Madras plaid—so typically Bermudian is so right for summer. The poly knit overblouse feels like lightweight cotton.

There's bias banding down the front; the wider sleeves have fold back cuffs. Side slits, band neck. By Wirroy and washable. (Pants 1B) Blues/yellows/white 6-20 \$36.00. (1.00)

14B The plaid repeats in a graceful wrap-andtie skirt in a heavier birdseye textured polyester knit. It's crisp, perky, subtly shaded Blues/yellows/white. 6-20. \$38.00. (1.00).

27K Top it off with a neat little T from my Switch-Abouts group. Polyester jersey with the shortest of sleeves, a back zipper. Tuck in or wear out. Comes with its own triangular scarf, not shown. White For other colors see page 27, 6-20, \$13.00, (1.00).

14C Echo's blending plaid scarf is looped at the neckline. Cotton with puckery striping. 27" square. From Italy. Greens/oranges. \$7.00 (75).

14D Blazering is a natural in muted madras plaid. Meticulously tailored with slightly wider lapels, back vent, patch pockets. Textury knit polyester—unlined so it's washable. (Hat 3D, belt 18G).
Blues/yellows/white. 6-20. \$64 00. (1.00).

**14E** A bread and butter shirt in fine textured polyester—convertible neckline, one button cuffs Washable. White or cream. 6-20. \$24 00. (1.00).

**14F** Practical polyester piqué in a permanently pleated pull-on skirt.

White or navy 6-20, \$24 00 (1.00).





For your convenience we have a toll-free number for placing credit card charge telephone orders.

These phones are wo-manned from 9.00 A.M. to 6:00 P.M. Monday through Friday, from 9:00 A.M. to 4:00 P.M. on Saturday (New York time) At other times our service will take your call Our phone-answerers are more than order takers. They are experienced personal shoppers, familiar with our merchandise and able to assist you in making your selections.

The toll-free number for orders is

#### 800-221-2468

NEW YORK STATE residents, cail collect 212-953-1170 For other calls use 212-953-1150

Most of the selections in this book will be available through June 1977. Son eisty es cannot be reordered because of limited edition fabrics.

You will find Handling and Shipping Charges for each garment listed in brackets ( ) after its price.

If you ever have an inquiry regarding your order—please give us the order number' that appears on your acknowledgement card. Its part of our new system and it does speed up the flow of information.

When you're in the city we'd love to meet you in our "Upstairs Boutique Here you'll find the selections shown on these pages plus a few special treats. We're open weekdays from 9.

A.M. to 5 P.M., Saturdays we close at 4.

Our Boutique is next to our offices at 342 Madison Avenue thats between 43rd and 44th Streets. We're on the 22nd floor.

Once again, if I can help you with any fashion problem—just ask.

Sincerely,

Jean Grayson

PS. If you would like a copy of this brochure sent to any of your friends, just fill in their names and addresses below—and enclose with your order.



SUNVER 1977



342 Madison Ave , New York NY 10017

									FOR OFFICE USE ONLY				
Account# (All digits)		Selectio	□ Chec					PAGE		CITY	S		(VRS
nt#	☐ American Express	ns ordered t	□ Check □ Money Order					STYLE NO					INRS WS INS
	Express	ogether are	Order										
	□ Master Charge	Selections ordered together are not a ways shipped together.	Sorry no C O D 's					PEM		STATE			
	Bank American	ned fodethe	w,			l			* You				
	mericard							3010H0 BUTO	will find Handling and Shi	ZIP			
Date Signatur	TI KANAMATAN TANAMATAN TAN	_	Z < 0					Sun COLOB CHOICE	pping Charges for each				
e (reguin	7	TAL SHIF						Cr Size	* You will find Handling and Shipping Charges for each garment listed in brackets [ ] after its price	PHONE	CHARGING YOUR ORDER TO A CREDIT CARD? Use our toll-free number 800-221-2468 N Y State residents call collect 212-953-1170	CHARG	
Number Number Number Signature (required if using credit card).	חלים ב	PING AND	TO AL F					OL ANT				ING YOUR	
redit card)	1 I	TOTAL SHIPPING AND HANDLING CHARGES	TO AL PRICE MERCHANDISE					PRICE EACH			s call colle	Morpher 800.	
Only	CIAL ENCLOSED	CHARGES	CHANDISE					CHARCES	HANDLING.		ect 212-953	O A CREC 221-2468 201 212-953	
Only)								TOTAL PHICE		PLEASE INCLUDE AREA CODE	1-1170		NT CARD?

returning merchandise do so within two weeks and give the reason for your return. This bit of information may enable us to improve our service Everything purchased from Brownstone Studio is covered by a full, money back GUARANTEE exclusive of postage and handling? But please — when

Tear along dotted line and follow folding instructions on reverse side

2nd FOLD

FIRST CLASS

Permit No. 166 New York, N.Y.

BUSINESS REPLY MAIL No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by

Jean Grayson's PROUNTONE STUDIO

P.O. BOX 770, Old Chelsea Station New York, New York 10011

3rd FOLD

Have you enclosed everything?

OJOH ist

# Color-warmed cream-



15C More bandings of color—ribbons appliquéd on cotton/polyester that feels like handkerchief linen. A pretty, pretty dress. The shirt is long enough to wear as a jacket. Gently gathered skirt has a side zipper. Assemblage adds the unexpected accent of colored buttons to pull it all together. Dry clean. (Sash 28D)

Cream/multi 6-16 \$80.00. (1.25).

15D What's better than one little turtle pin? Two little turtle pins. Dimensional goiden accents—all of 1" from stern to stern. Again in Haskell's rich golden finish that's good-as-gold. \$6.00 each. (.75).





15A You'll feel very special and look very special in this 3 piece dress by Wilroy. I love the dash of navy that traces the lines of the jacket, encircles the armholes and stripes the shoulders. It's rich creamy matte jersey and a washable delight. The sleeveless, back zipping shell is banded, too. Twinned piping sashes. The pull-on skirt is cluster pleated and smooth-assilk over the hips. (Turtle pins 15D). Cream/navy. 6-20 \$90.00. (1 25)

15B A little slip of a coatdress in the same spectator combination of navy-stroked cream. A dress you can wear anywhere Just-over-the-shoulder sleeves are edged in navy Skinny spaghetti sashes mark the waist. Side slits. Washable polyester. (Pin 18B). Cream/navy 6-20. \$64.00, (1.25).

## Red-and glad of it!

Photographed at Harmony Hall, a charming hotel that's rosy red and glad of it, too.
Red's happy, friendly, alive and puts a sparkle in your eyes.







16A For today's Victoriansa new look from Wilroy, a new look for Brownstone, Finelined cotton with eyelet embroidery. Let's start with the evening skirt gathered onto a slim waistband-it has a scalloped hem, side zipper, concealed pockets Fat spaghetti sash Cotton/ poly for easy care Red/palest pink. 6-20, \$42 00 (1.00) 16B Just enough coverage in the bolero shaped vest-hip length for flattery. Red/palest pink. 6-20 \$20 00. (.85) 16C Utterly romantic, pretty as a picture-a white organza blouse with white-on-white dots. The wide rounded collar has a ripply edge. Covered buttons down the front, at the slender wristbands. Full, full sieeves Long enough to wear out as a breezy jacket. I guess you can tell how I feel about this blouse Washable cotton/ poly White, 6-20 \$32 00, (1,00). 16D More eyelet embroidery for the softened shirtjacket with its widened sleeves and flaring collar Covered buttons, little loops. Washable cotton/poly. Red/palest pink 6-20 \$48 00 (1 00). 16E Coordinated pants with embroidered dots. Elastic back waist, fly front. Washable. Red/ palest pink 6-20 \$38.00 (1.00). 16F Try a little tenderness in a T-shirt. Soft cotton jersey with the surprise detailing of eyelet embroidery edging the sleeves. Back zipper Comes with a triangular striped scarf. (Belt 16G). Washable white, 6-20, \$26,00, (1.00). 16G A stretch metal ribbon belt by Accessocraft clasped with enamelled white, scalloped shells. Very chic. Gold or silver. S(24-26), M(27-29), L(30-32), XL(33-35). \$10 00. (.85). 16H Every once in a while I do want to look completely feminine. And that's what this summery shawl is. It's a huge triangle of lawn deeply

bordered in eyelet embroidery. It's filmy and floaty, White, 80"W x 46"D, \$25.00, (1.00).











17A I'd say that red is my favorite color It makes me feel like I'm wearing a smile all over Here's a perky cotton/Avril® broadcloth tunic with white cluster striping. Bright for city or country, with pants or skirt. Washes I ke a dream Two button neckband with bias front piacket, side slits, self sash. (Earrings 28F bag 17E, pants 27B). Red/white. black/white. navy/white 6-20. \$36.00. (1.00)

179 For going places doing things. Questo's tailored coatdress in Avr I®/cotton broadcioth. Buttons all the way up to its Peter Pan collar. Faced under the collar cuffs and all the way down the front in ticking stripes. Sash is striped on one side, solid on the other. Side seam pockets. Washable. (Hat 3G). Red or chino beige. 6-20, \$52.00. (1.25).

17C A dress to wear and wear and wear Wilroy's classic A-line with that marvelous curved seaming down the front that's so min mizing



Snap fastened front placket attached ob sash full skirted. Cool cotton/polyester jersey in an all-over dotty print. Washable (Bag 20F). Red/white; brown/white. navy/white. 6-20, \$56.00 (1.25).

17D My favorite bow-fied cardigar from Marisa
Christina in airy acrylic with a textury nub-1 know how handy it will be when the air conditioning seems a little much or a stray breeze comes my way. Widely spaced ribbing forms an ablacound yoke. Bold ribbing down the front and for the pockets. Fold back sleeves. Washable. (Dress. 17C). In white or a very tempting lipstick red. S(6-8), M(10-12), L(14-18). \$32.00 (1.00).

17E The cheerily polka dotted envelope by Walborg. Scrunchy woven straw—lined and trimmed in cotton. Comes all the way from the Philippines. Secret pocket under the little flap, snap closing. 12½"Wilk 7"H. Red/natural, navy/natural, black/natural. A limited edition and a steal at \$11.00 (1.00).

#### Voin the navies-

#### with sparkling white. Add a dash of red and wear with flair!

18A Mar sa Christina's pouff of a summer sweater in an airy bouclé knit of dunk and dry acrylic. You can drape the neckline exactly as you please. I found this sweater just like peanuts—I couldn't stop at one. I got it in every color. (Skirt 14F). Snow white melon, pale aqua, yellow or navy. P(6-8), S(10-12), M(14-16). L(18). \$24.00. (1.00).
18B Haskell's bar pin of 5 gem-colored beads. 2¼" long. Lapis blue, coral, turquoise, jade or white. \$15.00. (.85).

18C Matching drop earrings swing flirtatiously Lapis blue, coral, turquoise, jade or white. Clip-ons \$9 00. (.85).

18D Same earrings, same colors. Pierced with 14 kt gold posts \$9 00 (.85).

18E The perfectionist's shirtdress—perfect down to its last detail. A textury knit that breathes right

its last detail. A textury knit that breathes right along with you. Sparkling white stitching for highlighting. Button-on epaulets at the shoulder, walking slits at the hern. Hangs free and easy from the shoulder. Comes with its own belt but I couldn't resist this one. Washable polyester in navy. 6-20. \$52.00. (1.25).

**18F** Walborg's big-as-a-minute bag of polished wooden beads has a zip closing and a bead and chain shoulder strap 9"W x 5½"H. Cranberry, navy or toast \$16 00. (1.00)

18G Anne Klein's canvas and cowhide belted beauty The leather is wider in the front, narrower in the back Contrast stitching matches the canvas. Navy/white, yellow/white; black/white; natural/white. S(24-26), M(27-29), L(30-32), XL(33-35) \$11 50 (.85)

18H Marisa Christina frosts the fashion sweater. The white stripes look like you lifted the spatula as you swirled icing on your cake. Lacy, bouclé textured, washable acrylic with full, push-up sleeves. White ribbing for the neckline, bow, cuffs and corded piping that frames the armholes. Vertical pointelle striping. (Handbag 17E, earrings 28F). Navy/white; deepest red/white S(6-8), M(10-12), L(14-16). \$26.00. (1.00).
19A Let's take it from the bottom—the evening skirt—so I can tell you about this tabric. It's seersucker.

—so I can tell you about this fabric. It's seersucker, the traditional summer fabric, and it's overprinted with navy nosegays. The skirt is shirred like a dirnol with an elastic waist, back zipper and side seam pockets to hold your mad money. Cotton with polyester Blues/ white. 6-20. \$34 00. (1.00)

19B Wear this gauzy polyester shirt as an overblouse or tuck it in—your choice. Semi-circular front yoke with loads of shirring. Pearly buttons, shirt collared and cuffed. Narrow sash. (Belt 27D)

Washable navy, 6-20 \$32 00. (1.00).

19C Posy printed striped seersucker in a new-shaped shirtjacket by Wilroy Rainshield detailing over the breast pocket, flaring wing collar, turned back shirt cuffs, set-in sleeves. Wear it over the long skirt when you go to the club for dinner. Washable blues/white 6-20, \$46.00, (1.00). 19D Striped seersucker pants are summer standbys. Elastic waist, side zipper.

Washable. Blue/white. 6-20 \$28 00 (1 00). 19E I love this T-shirt with its unexpected touch of embroidered flowers. Cotton-touch jersey of poly/cotton. Sleeveless, scooped neck, back zipping. White/navy. Stunning in navy with white flowers. 6-20. \$22 00. (1 00). 19F The missing link.—Calderon's leather rope with golden figure eight closing. Navy, white or red. S(25-26), M(27-28), L(29-30), X\_(31-32). \$9.00. (.85).
 19G At nome in Bermuda, New York and all points West.—Assemblage's dress for the fashion sophisticate done naturally in cotton. The top is a shirt you can wear over white or navy pants. It has slightly puffed sleeves with a button band, shirring from the yoke. The back zipping skirt is full, graceful and bias cut with one deep pleat. The waistband framed in bright red braid. (Hat 3G). White with navy cross hatching 4-14. \$60.00. (1.25).





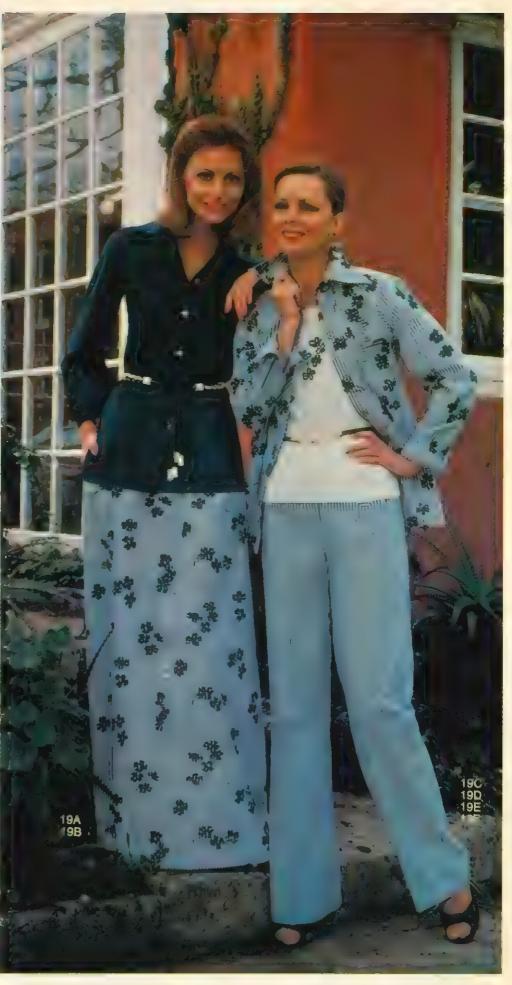




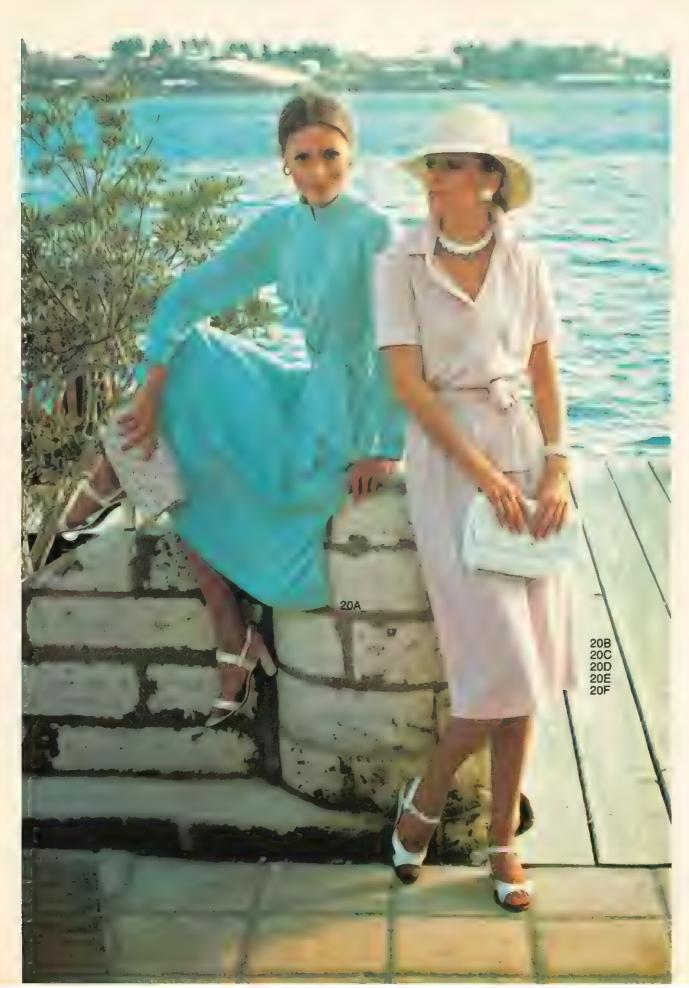
18C 18D







#### Servere Bernuda and our whispering colors — completely compatible.



20A After lunch in the charming Carriage House Restaurant and snooping through its museum-we took advantage of its harbor setting for these color-cued dresses. This is the dress that fits as if it was made for you alone and just purrs over your body. Slightly A-lined, its seaming curves from bosom to hem. ob sash is attached in back. Band neckline, back zipper. Button and loop fastened front yoke. Washable polyester (Pearls 25B) Aquamanne, beige or black, 6-20 \$64,00, (1.25) 20B Feel-of-silk Qiana® in a shirtdress that goes to work, goes to tea and is always on its best behavor. A perfect foil for your most inventive accessorizing Step-in front opening Full and easy, the bow-tied sash shapes it. Washable poly jersey by Wilroy. Petal pink, light blue or brown, 6-20 \$48 00, (1,25). 20C Beads on the double-graduated cluster-strung bubbles in gleaming white by Miriam Haskell, Adjustable ciasp \$14.00. (.85) 20D Matching clip-on earrings, \$12.50 (85).

21A

20E Flexible coil braceiet to wrap 'round your wrist. White. \$12.00. (85)
20F Both models are carrying Walborg's Italian envelope bag. It's light and lacy crocheted raffia
Just big enough to hold all of your social securities. Net lining, snap closing. 10"W x 6"H.
Natural, white or black. \$13.00. (1.00). 21A Soft and feminine dressing by Questo in an
engaging thistie print. If you've a flair for the dramatic (or it's windy)—tie the scart over
your hair peasant style. Becoming rounded neckline with a tiny keyhole in front is topped
with a piping bow. Back zipper, full and billowy raglan sleeves with the narrowest
of wristbands. Elasticized waist controls the fullness. Sashed. Washable polyester crepe. (Bag 2B)
Green/cream; French blue/cream. 6-20. \$58.00. (1.25). 21B Polyester crepe in a

delicate Oriental print. A dress that can become a mainstay in your wardrobe. Buttons way down the front, self sashed, mandarın cotlar. Washable, Powder blue/ivory; delicious in apricot/ivory. 6-20 \$58.00. (1.25). 21C A very new, very special, very wearable look for summer nights. I've put it together as separates so you can switch around its parts The look begins with the accordian pleated palazzos in lush matte jersey. They're wider than most skirts and incredibly slimming. The pleating is permanent and so is the flattery. Wonderfully washable, elastic waisted pull-ons. White or black. 6-20. \$38 00. (1.00). 21D I've topped the palazzos with

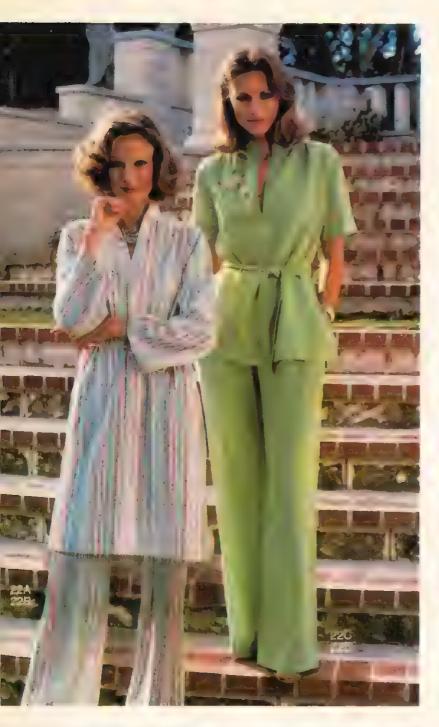
The gossamer shirtjacket has a slim collarband and buttons down the front. The shell is in s.lky jersey, it's sleeveless and back zipping Comes with its own sash (Beaded belt 27D). Navy/white, brown/white; 6-20 \$44 00. (1.00)





### First impressions count-

make yours a pretty, poised and confident one.



22A Casual evenings call for a pretty pastel funic over pants and this one by Questo is a delight. Soft, air-conditioned, crayon-striped gauze with deep square armholes and kimono seeves. Slashed neckline, high side slits. Back zipping. Pull it in with its narrow sash. Pants are elastic waisted pull-ons. Sudsable polyester. Greens/pinks/white. 6-20 \$76.00. (1.25).
22B Peeping out of the neckline—Haskell's handpainted ceramic pendant that's abloom with one perfect rose. Instead of a chain—silk cords, 18" long. Rose/green. \$12.50. (.85).
22C Handkerchief linen and Penelope's handpainted flowers to be worn with enjoyment all summer. The overblouse—soft and pretty over white pants, too, has a slightly lower banded neckline, pearly button closing and loads of ease coming from the shoulder. Side slits. Looks very chic worn without its sash. Half linen and half polyester so it's washable. Palest mint or French blue. P(4-6), S(8-10), M(12-14), L(16-18). \$58.00. (1.00).
22D Graceful elastic waisted pants have rounded trouser pockets. Same colors. P(4-6), S(8-10), M(12-14), L(16-18). \$40.60- (1.00).







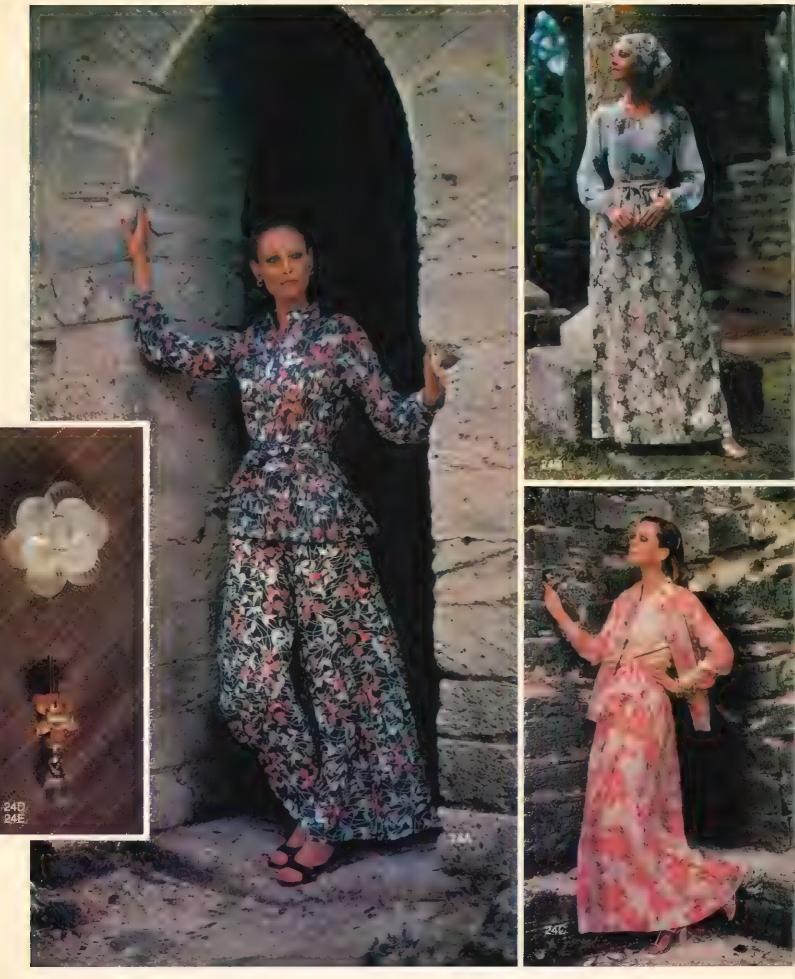






22E A shade of difference—leaf green—is traced lacily on Wilroy's evening shirt and skirt. Lustrous polyester jersey—a joy to wear, a delight to pack. Wear the shirt in or out—even wear as a shirt-jacket. The graceful full skirt is elastic waisted side zipping, obi sashed. It drifts effortlessly through a baimy lazy night. (Ciutch 2B). Leaf green/white brown/white. 6-20, \$80,00, (1,25).

Mir am Haskell's jewelled accents-each and every one worth a second glance 22F The earrings-lucite triang es swing like litt e trapezes from dainty buttons Clip-ons or pierced with 14 kt gold posts White \$8.00 (.75). 23A A delicate starfish pin to fasten a scarf glow on a collar Minute seed beads set in etched pretend gold Shown actual size. White, coral or turquoise \$13.00. (85). 23B Flexible gilt mesh bracelet with an antique gold finsh adjusts to your wrist as ' it slides through a dimensional snapping turtle clasp Charming, ¾" wide, \$12 00, (.85) 23C Now here's where you can fool everyone but a jeweller Our very own ribbon bracelet with a rich Florentine finish Petite rectangles wrapped around mesh. Light as a feather. Secure safety clasp. 1/2" wide Gold. \$10.00. (85) 23D My very favorite evening dress with a few new touches but the same assurance of quiet good taste. Dress it up or down with accessories The neck is gracefully banded, the front placket snaps shut. See the fullness flowng from the shoulder yokes? That's why this gown flatters you every inch of the way Wide obi sash, flirty side slit Rich matte jersey Washable. (Earrings 20D necklace 20C clutch 20F) Lemon yellow, black or kelly 6-20 \$66 00 (1.25) 23E It's amazing what a brilliant poppy print can do to a very basic evening shirt All of a sudden it glows with life. It's known as instant allure Supple Travelura® jersey cut gently but to the point You and the sash are the shape-makers. Convertible neckline with notched collar, snap-fastened placket, trim shirt cuffs, dancing slit Washable white/poppy/green/ brack 6-20, \$70.00, (1.25).



#### Social butterflies

who travel, need packable, sudsable fashions.

24A A never completed building atop a hill all open to the moon and stars makes a fabulous setting for these night blooming beauties. Wilroy twins leaf prints -the tunic in a sheer georgette-the fuller-than-a-skirt, knife-pleated pajamas in jersey. The tunic has a mandarin collar, self-buttoned yoke, side slits, self sash. The pants are pull-ons. (Earrings 18C). Washable polyester in navy/coral/white or beige/pink/white. 6-20. \$90.00. (1.25). 24B The perfect warm weather evening dress. A pretty interpretation of the peasant look. The top in white lawn is sprinkled with bouquets. Shallow oval neckline fastens with a loop and button. Full ragian sleeves. Charming as an overblouse. The A-line skirt in chintz-like cotton/poly is a mass of posies. Elastic waisted, back zipping, wide self sash. Triangular scart. Washable. Mauve/cream/taupe/brown. 6-20. \$70.00. (1.25). 24C Moonbeams, roses and butterflies are captured in a romantic chiffon print. The fluttery jacket has a band neck and buttons down the front. The skirt drifts far and wide and is completely lined. Elastic waist, back zipper, chiffon sash. The little shell is long enough to wear out if you wish-sleeveless and back zipping Washable polyester. Rose/green on pale mocha background. 6-20, \$118.00, (1.50)

24D Frosted and etched petals that are kissing cousins to Lalique crystal make an enchanting little stickpin designed by Miriam Haskell. 234" long. \$10.00. (.85).

24E (Not shown) The same ribbed, frosted petals in earrings that repeat the center section of the stickpin.
Clip-ons. \$10.00. (.85).

25A The season-spanning evening classic by Wilroy in an understated fleur-de-lis print. Very elegant and well bred. The cardigan is banded and cuffed in a floral stripe. Skirt is back zipping, elastic waisted. The sleeveless camisole-like top has a becoming square neckline framed in flowers. It's back zipping and has a spaghetti sash. Just add pearls and you're ready for a gala evening. Silky polyester jersey. Washable. Beige into brown, 6-20, \$110,00, (1.50).

25B The pearls—lustrous frauds by Marvella. Hand knotted, handsomely clasped. 8 mm., 24" long. \$10.00. (.85). 25C Richard Assatly's Russian evening shirt has everything

going for it—a magnificent paisley print, summer cooled Avril®/poly, oodles of fullness. It has squared, inset yokes in front and back, the sleeves are cut in one with the body of the dress—a neat trick. Control the fullness of the gown by sashing it in or just let it drift free.

Band neck, step-in front opening, tiny wooden buttons, side seam pockets. Washable. Burnt orange/rust/steel blue/white. P(8), S(10-12), M(14-16), L(18-20). \$42.00. (1.25).



26A At home in any climate, on any continent—the sophisticated overblouse in poly jersey. Flaring collar, V-neck, 1 button cuffs, easy back yoke, self sash. My pet. (Belt 16G). This is sandcomes in all colors listed except white. 6-20. \$30.00. (1.00). 26B Wide-as-a-skirt soft pants act as an instant diet. Elastic waist pull-ons. Sudsable polyester jersey. This is sandcomes in all colors except white. 6-20. \$26.00. (1.00). 26C When the print's too small, try a touch of glass. Accessocraft's magnifying glasson-a-golden-chain. The ram's head is a charming handle. Optically ground lens. \$7.50. (.85). 26D How about this for a smashing look? It's amazing what color can do for a very classic shirt in silky poly jersey. Neatly collared, button placket. (Belt 26E, scarf 10E, hat 3G, pants 27B). This is azalea—comes in all colors listed. 6-20, \$22.00. (1.00). 26E Anne Klein's narrow cowhide belt shows off here. 1/2" wide, sparked with golden buckle and side bars. White, red, yellow or navy. S(25-26), M(27-28), L(29-30), XL(31-32), \$11.50. (.85) 26F The short sleeved lewel necked blouse of wash-in-a-wink polyester jersey. Wear it as shown or with pants and evening palazzos. Self sash, back zipper. (Bracelet 23C). This is apple green-comes in all colors except white, 6-20, \$16,00, (1,00). 26G Make it a dress with a jersey skirt that's a flurry of permanent pleating. An elasticwaisted pull-on. This is apple green, comes in all colors except white, 6-20, \$26,00, (1.00) 26H Polished chains and golden rectangles touched with colored beads. A lewel of a necklace by Miriam Haskell. 34" long. White, lapis blue, jade, coral or turquoise colored beads. \$15.00. (.85). 27A The new Switch-About shirtjacket picks up momentum as the summer goes along. Smooth and supple in Wilroy's own polyester "Petit Point" knit. The short sleeves are cuffed and have buttoned-on strap detailing. Straps repeat above the short side slits. Notched collar, white touched buttons. (Earrings 28F). This is navy-comes in all 8 colors. Washable, 6-20, \$36,00, (1.00). 278 "Petit Point" pants-elastic waisted pull-ons with back





famous fit. In navy and all colors listed. 6-20. \$26.00. (1.00). 27C Shadowy ribbon stripes in a short sleeved, very French-looking T-shirt of polyester jersey. Appliquéd V at neckline, rounded shirttails, back zipper. Washable. Navy plus all colors except white. 6-20, \$16,00, (1,00), 27D 'Round your waist goes Accessocraft's sash with white discs, beads and slim cord lacings. 46" long. Navy, black, kelly, red or brown cords. \$15.00. (.85). 27E Halston's pert duck hat with color-banded brim. 1 size fit. Navy or sand with white. \$8.00. (1.25) 27F Your favorite cowl neckmine, too. Graceful, feminine, your accessorizing makes it right for day or night. Weightless polyester jersey-sleeveless and back zipping. (Belt 18G). This is yellow-comes in all colors listed. 6-20. \$18.00. (1.00). 27G The pin striped pants are Wilroy's classic pull-ons in doubleknit polyester. You can see more of the fabric in 27L. Washable in yellow, hyacinth blue, apple green, sand or navy. 6-20. \$26.00. (1.00). 27H The shirt of many colors in silken polyester jersey. Wear it as a shirt shirt or over a T as a jacket. Pretend French cuffs. You'll find its ascot wrapped around the hat. Washable. The printed V's match almost every color on this page. Multi/white. 6-20. \$32.00. (1.00). 27J Sash it in with a doubled length of glossy cord banded in golden metal by Fashion Items. 52" long. Yellow, white, navy or black. \$12.00. (.85). 27K The "must" T-shirt that goes with every separate in this collection. In jersey with a scooped banded neck, just-overthe-shoulder-sleeves, back zipper and matching triangular scarf. (Scarf 10E). White and all colors listed. 6-20. \$13.00. (1.00). 27L You asked for it-you've got it-shorts for our Switch-About collection. Neat as a pin pinstriped polyester with tidy cuffs and easy-on elastic waistband. Hyacinth blue, yellow, sand, apple green or navy. 6-20. \$20.00 (1.00). 27M Tie one on. Accessocraft's gaily gingham - checked rope belt. Twin ropes knot through bamboo buckle. Bead/bamboo drops. 36" long. Blue/white, red/white. \$11.00. (1.00).

yoke and tummy darts for that







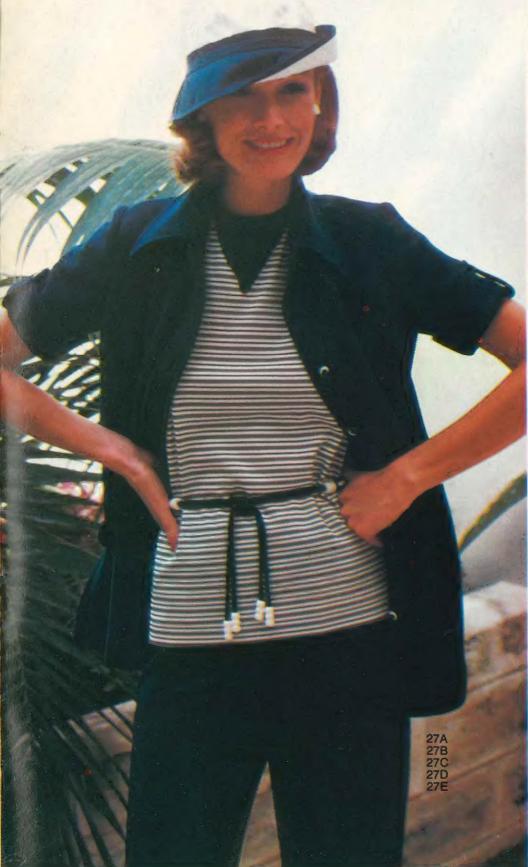
#### The Switch-abouts-

13 interchangeable tops and bottoms from Wilroy in coordinated colors and fabrics. All are washable, packable polyester and come in sizes 6-20.

Their versatility is limited only by your imagination.

The colors:

Apple Green . Yellow . Azalea Pink . Hyacinth Blue . Sand . Black . Navy . White









Jean Grayson's BROWNSTONE STUDIO, Inc. 342 Madison Avenue New York, New York 10017

The Brownstone Studio, Inc. 1977

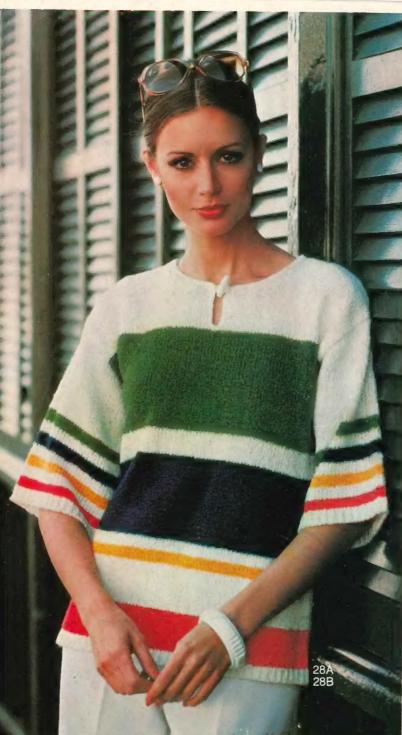
**BULK RATE** U.S. POSTAGE PAID

Detroit, Mich. Permit No. 812

PEEL OFF LABEL







Book Design/CAROL PORTER Photography/RICHARD LITWIN

The toll-free number for orders is 800-221-2468

28A Sidney Gould stripes a textury summery sweater with belittling brushstrokes of color that magically make you look your sun day best. Absolutely smashing with its easy tunic shaping and flaring sleeves. Little toggle closing. Washable acrylic. These pants are 27B in white, try navy for a change of pace. (Earrings 28F). White/multi. S(6-8), M(10-12), L(14-16). \$25.00. (1.00). 28B Slip on a wide white bangle by Accessocraft. Great way to show off a summer tan. \$7.00. (.85). 28C The only traffic light in Bermuda turned green for Wilroy's dress with get up and go power. Cotton and Avril® broadcloth with white outline stitching at the jewel neckline, front placket and mock cuffs. We tucked its scarf into the neckline. Back zipper, side seam pockets, self sash. Washable green, yellow or sailor blue. (Hat 3G, stickpin 9D). 6-20. \$44.00. (1.25). 28D I love the accent of Calderon's silken passamenterie sash with colortopped tassels. Wrap 'round your waist once or twice. 64" long. White, black, kelly or sand with multicolored accents, \$8.50. (.85). 28E For summerizing your wardrobe-Wilroy's Travellura® dress with its fit and flare shaping. Comfortable jersey with a vertically striped buttoned yoke. The draped sash

only. Clip-ons or pierced with 14 kt. gold posts. \$7.00. (.75). Hats: Jeffrey Lawrence, Jewelry: Kenneth J. Lane, Vendome, Scarfs: Jewel Case, Shoes: Bernardo

is attached in back. Back zipper. Washable, Berry/white; emerald/ white, 6-20, \$64.00, (1.25), 28F The little dab that does it-Miriam Haskell's faceted earrings that keep your ears from feeling naked. Carefully prong set. White

